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Objective

To move into an environment where I can contribute my creativity by designing work for clients who require a visually dynamic presentation of their identity and/or organization.

Summary

Eleven years experience in graphic design for print and the internet.

Special skills include: Expertise in applying Photoshop to projects ranging from photo-compositing to design creation. Strong interest and abilities in applying an advanced aesthetic to photography, digital imaging, and graphic design. Very versatile and mature palette of design skills that is continually being updated to incorporate new aesthetic styles as they develop.

High level of competency in the following applications and operating systems:

Photoshop = version 2.5 – CS3

Illustrator = version 5 – CS3

Dreamweaver = version 1 – CS3

Mac OS = 7.5 – X

Windows OS = 95, 2000, XP

2005 –Present : Graphic Designer

Catalyst Networks - Woodstock, GA

Charged with designing numerous graphic interfaces for web clients while also developing a wide variety of presentation designs for our marketing agent to present to potential clients. As Catalyst began gaining more clients that needed brand development, I began producing logos, brand material and print collateral for these clients.

- Produced attractive and intuitive interfaces for a wide variety of clients in the housing, technology, food services and construction industries.
- Assisted the developers at Catalyst in designing site structures that complement the marketing goals of Catalyst and its clients.
- Helped to implement and maintain a fully customized SharePoint portal for a corporate financial services client.

2000 - 2005 : Contract / Freelance Designer

The CREATIVESOURCE (the internal creative department for the Coca-Cola Company) - Redesigned sites for external clients who were contracted with the creative department. Designed graphics and HTML templates for an internal site used to monitor Coca-Cola merchandising properties. Updated the look and feel of Business Services and CS's internal site.

The Weather Channel - Produced comps for site redesign. Made content modifications under the direction of the project managers.

Wiretree LLC - Produced interface designs for the web presences of two of their clients, Keytrak, a key security systems manufacturer and JOA Marine, a yacht retailer located on Lake Lanier. Produced promotional one-sheets and folder for FastChain, a leader in the field of supply-side communications.

Digital Positions – Charged with designing the interface for the Creative Growth Group’s new site.

TwentySix2 – Redesigned navigation and headers for the vacation portal Orlando A2Z.

2002 –2004 : Web Content Manager

Crawford & Company - Atlanta, GA

Worked with Crawford's print department while managing the distribution of the marketing materials to various sites under corporate ownership.

- Managed the distribution of information to Crawford’s host server and IT managers
- Lowered the overall cost of maintaining the site by bringing several of the site's sections inhouse to decrease the number of outside dependencies
- Designed feature graphical elements in a conservative style to fit within marketing guidelines

1997 – 2001 : Senior Designer

Macquarium Intelligent Communications - Atlanta, GA

Developed a wide variety of presentation designs for the sales team to present to potential clients. Led production teams consisting of technical and visual designers while producing projects. Mentored junior designers during their first three months of employment.

- Produced visually striking interfaces for clients ranging from sports teams to major law firms.
- Clients included: MGM Pictures, Cox Communications, SC Johnson Wax, Snap-On Tools
- Assisted Macquarium’s Strategic Information Planning department with producing site architectures that were tailored specifically for the client’s target audience while allowing room for graphical embellishment

1993 – 1994 : Studio Assistant

McCord and Associates - Atlanta, GA

Created small, medium, and large format studio photography for industrial tool catalogs. Printed all of the black and white work produced by the studio during this time. Produced B&W internegatives and prints of color transparencies for ad agency clients.

1991 – 1992 : Feature Photographer

Associated Press - Atlanta, GA

Photographed scenes and events of general interest to AP’s north Georgia readership.

Education

1990 – 1992 : BFA in Photographic Design from the University of Georgia

1987 – 1990 : Pursued BFA in Broadcast Communications at Asbury College, Wilmore, KY